

EVALUATION

Subject/Work	Credit
Core Courses	52
Professional Competency	08
Development Elective Modules	08
Institutional Managerial Internship & Summer Project	12
Community Life	Grade
Total	80

PLACEMENT

The programme gives Excellent Placement opportunity. After completing their studies, students have bright career opportunities in various industrial groups, voluntary organizations, cooperatives, semi-government, and government institutions in the field of management. They can also start their own independent businesses. Most students receive job opportunities during their professional training itself, often in the fourth semester of their studies.

List of organizations:

Zydus, harsha engineers, Hitachi, Eries life science, PSP projects, Intas Pharma, Parle, Adani, Arvind Ltd, Sachin industries, Dharmaraj group, Ratnamani group, Maruti Suzuki, Bodal chemicals and other government organisations

ALUMNI

An Alumni Association has been established since 2018 to support and benefit students by fostering a strong and continuous connection with former students. The primary objective of the association is to create meaningful platforms for interaction, exchange of ideas, mentorship, and collaborative growth, while encouraging and supporting academic and professional development initiatives. It also plays a proactive role in facilitating internship opportunities and coordinating placement support for students. Currently, the Alumni Association has a vibrant network of more than 300 members.

WE OFFER

- MA in Human Resource Management
- MBA in Rural Management
- Ph.D. in Rural Management

RESEARCH

- Development Research
- Extension Work
- Research Projects

FEATURES

- UGC Approved Programme since 2004.
- Strong foundation of Gandhian ideology.
- Value based education system.
- Student Centric Concurrent Evaluation.
- Peaceful and prosperous campus with excellent infrastructural facilities.
- Medium of instruction is GUJARATI. However Hindi, English are given enough weightage.
- Wearing Khadi, prayer, spinning, community life and skill are an integral part of study.
- Modest fee structure. Government and Merit scholarship as per norms.
- Excellent placement opportunity.
- Learned, academically strong and enthusiastic staff.
- Rich Alumni Association.
- Placement Cell, SSIP Cell.
- Sports Complex, Play Ground, Swimming pool
- Student Centric Concurrent Evaluation
- Rich Library and Reading facility.
- Student-Industry interaction.



MA in HUMAN RESOURCE MANAGEMENT

(MA_(HRM))



GUJARAT VIDYAPITH

(FOUNDED BY MAHATMA GANDHI IN 1920)



(Established in 1988)

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(Faculty of Management & Commerce)
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MISSION

To develop the ambassadors of self-sufficiency, self-reliance and self-respect to bring sustainability in addition to meet the increasing demand for middle level managers of the organizations.

PURPOSE

The M.A. (HRM) programme at Gujarat Vidyapith aims to develop trained professionals for industries, voluntary organizations, banks, hospitals, media, government bodies, and educational institutions. The programme plays an important role in promoting holistic human development and preparing socially responsible human resources.

EMPHASIS

To develop value based techno-managerial skills, the spirit of innovation, dedication, inner consciousness and to identify competency among the students and to sensitize them towards the society.

ADMISSION PROCEDURE

Application

The candidate has to apply for admission in the prescribed form online through our website <https://gujaratvidyapith.org/admission/> between April and June. Course commences from 1st July.

Eligibility

Bachelor degree in any discipline with at least 40 % marks. Final year students can also apply.

Selection

30 students are selected finally on the basis of [Gujarat Vidyapith Eligibility and Efficacy Test for Admission \(GEETA\)](#)

Reservation

Stipulated percentages of the seats are reserved for SC, ST, OBC, EWS and PH candidates as per Government rule.

FACILITIES

The institution centre is situated in the center of city, Ahmedabad. The institution provides the students various academic resources and facilities of Auditorium, Computer Centre, Library, Separate Hostels for boys and girls and Sports. The institute has its own computer centre with state-of-the-art computing facilities and other supportive systems. Innovative teaching methods and latest teaching aids are used for the holistic development.

Semester-I
• Principles and Process of Management
• Human Resource Management
• Marketing Management
• Accounting for Managers
• Organizational Behavior
• Managerial Application of ICT
• Computerized Accounting System

Semester-II
• Strategic Human Resource Management
• Entrepreneurship Management
• Workplace Relations and Labour Laws
• Managerial Economics
• Research Methodology
• Information System for Management
• Summer Internship
• Business Communication

Semester-III
• Recent trends in HRM
• Statistics in Research
• Compensation Management
• Performance Management System
• Technology Driven Management
• HRM and Organisational Development
• Data Analytics

Semester-IV
• Institutional Management Internship
• Project Proposal
• Development Module (Elective any four)

CURRICULUM IN SEGMENT

CLASS ROOM

18 Theory papers related to Rural Management.

Summer Internship

Village Study Segment is undertaken for exposing the students to have the holistic view of the rural life.

RESEARCH WORK

The research work program has been designed with a view to sensitizing the students with the realities of rural communities and to realize the problems faced by the rural managers.

MANAGEMENT INTERNSHIP

Institutional internship is designed with a view to providing them with an opportunity to come in active experience with different types of functions in the organization and to study its internal dynamics for three months.

SKILL DEVELOPMENT

In this module we try to develop four skills in accordance with the syllabi in each semester. By inculcating these skills, we try not to develop managerial skills but also to induce innovations for better development.

DEVELOPMENT MODULE

Innovative teaching-learning techniques for the holistic development of students have been employed by joining hands with various organizations working in various fields of sustainable rural development.

Modules :

Business Ethics, Pay Roll Management System, Consumer Protection and Awareness, Community Education, Business Laws, System Application and Production(SAP), Corporate Social Responsibility, Industrial Health and Safety.