

# GUJARAT VIDYAPITH



**AICTE Approved**  
**MBA (Rural Management)**  
**Placement : 2022**



**Centre for Studies in Rural Management  
(CSRM)**

**Rural Campus Randheja**

**Dist. Gandhinagar, Gujarat- 382 620**

**Phone : 079-23976572/73**

**E-mail : [csrm@gujaratvidyapith.org](mailto:csrm@gujaratvidyapith.org)**

**Web : [www.gujaratvidyapith.org](http://www.gujaratvidyapith.org) & [www.mrmgvp.in](http://www.mrmgvp.in)**

Department of Rural Management was established in 1988, with an emphasis on developing value based learning skills, the spirit of innovation, dedication, inner consciousness and to identify competency among the students and to sensitize them towards rural communities.

**Vision :** Gujarat Vidyapith visualizes a sustainable non-violent society where every citizen is at peace and harmony with self, fellow human beings and nature (by nurturing self-discipline).

**Mission:** To Develop the ambassadors of self-sufficiency, self-reliance and self-respect to bring sustainability in addition to meet the increasing demand for middle level managers of the Voluntary, Semi-Governmental and Governmental organizations functioning in rural development, small industrial and co-operative sectors at village, taluka and district levels. (Based on Gandhian Principles (Gram Swaraj))

## OBJECTIVE

- \* To develop the vision among the students back to serve the village community.
- \* To uplift the needy segment of rural society.
- \* To focus on research and extension activities towards sustainable rural development.
- \* To prepare the human resource to meet the demand of rural industries, rural institutions and voluntary agencies working for rural development.
- \* To sensitize the students with humanitarian values needed for the development of rural communities and existence of nature.

## **WE OFFER**

- **MBA in Rural Management**
- **M.Phil. in Rural Management**
- **Ph.D. in Rural Management**

## **RESEARCH**

- **Development Research**
- **Extension Work in Rural Development**
- **Rural Research Projects**
- **Training related to Rural Development**

## **ADMISSION**

- Advertisement is given in newspapers and websites.
- The candidate has to apply for admission in the prescribed form which can be obtained from the office or online on [www.gujaratvidyapith.org](http://www.gujaratvidyapith.org) between May and June. Course commences from 1<sup>st</sup> of July.
- Bachelor degree in any discipline with at least 45 % marks. Final year students of any discipline can also apply.
- **42 students** will be selected finally on the basis of objective type written test (Gandhian thoughts and General Knowledge), group discussion and personal interview.
- Stipulated percentages of the seats are reserved for SC, ST, OBC and PH as per Govt norms.

# **CURRICULUM.....**

## **FIRST SEMESTER**

- Human Resource Development
- Research Methodology and Statistics
- Principles and Process of Management
- Rural Development Management
- Accountancy
- Computer Application
- Gramjivan Padyatra and Udyog

## **SECOND SEMESTER**

- Managerial Economics
- Marketing Management
- Finance Management
- Fields of Rural Development Management
- Management Information System
- Village Study
- Udyog

## **THIRD SEMESTER**

- Project Management
- NGO Management
- Production Management
- ICT Development and Management
- Research Work
- Gramjivan Padyatra and Udyog

## **FOURTH SEMESTER**

3–Month Institutional Managerial Internship and Student Skill Development

<b>Subject/Work</b>	<b>Credit</b>
<b>Theory</b>	<b>75</b>
<b>Research Work</b>	<b>08</b>
<b>Village Study</b>	<b>05</b>
<b>Udyog</b>	<b>06</b>
<b>Gramjivan Padyatra</b>	<b>04</b>
<b>Institutional Internship</b>	<b>20</b>
<b>Student Skill Development</b> 1. Innovative Participation 2. Business Communication 3. Computer Accounting 4. Computer in Research 5. Management Proposal	<b>10</b>
<b>Community Life</b>	<b>Grade</b>
<b>Total</b>	<b>128</b>

**32008002**

**AMIT SANJAYBHAI PATEL**



D - 101 TEJENDRA PRAKASH SOCIETY

DIST : AHMEDABAD - 382350

**Graduate** : B.A. (ECO.)

**Research** : A Study of the conditions of labors in

**Internship** : RED BRIDGADE Trust

**(M)** 9825733788

**E-mail** : amitpatelpa1998@gmail.com

**32008003**

**ASMITABEN MANUBHAI JAMOD**



AT. POST. DEVGADH

DIST : SURENDRANAGAR - 363440

**Graduate** : B.A. (ECO.)

**Research** : A Social - Economic study of stockmen

**Internship** : Prayas Santha , Sayla

**(M)** 7226986708

**E-mail** : ajamod66@gmail.com

**32008004**

**URVASHIBABEN NAJUBHAI KHUMAN**



SHREE RAJMANI MANINAGAR SOC.

DIST : AMRELI - 364515

**Graduate** : B.A. (SOC.)

**Research** : A Study on the bead work handicraft in kathi

**Internship** : Gopal Snacks Limited

**(M)** 7284806054

**E-mail** : khumanurvashi10@gmail.com

**32008005**

**URVILKUMAR VIJAYBHAI PATEL**



AT. POST. UNAVA

DIST : GANDHINAGAR - 382650

**Graduate** : B.R.S.

**Research** : A Study on the Un - employment

**Internship** : Prayas Santha

**(M)** 7046254250

**E-mail** : urvilpatel80@gmail.com

**32008007**

**KAJALKUMAR RAJESHBHAI PATEL**



AT. POST. BAMTI

DIST : VALSAD - 396050

**Graduate** : B.A. (SOC.)

**Research** : A Managerial study of paddy farmers

**Internship** : Lok Seva Trust, Vasda

**(M)** 9727103567

**E-mail** : kajalpatel743505@gmail.com

**32008008**

**KIRTIKUMARI DAHYABHAI PATEL**



AT. POST. GADVANI

DIST: NAVSARI - 396060

**Graduate** : B.R.S.

**Research** : The study of Value addition by rural

**Internship** : Gram Seva Trust, Kharel

**(M)** 9512104241

**E-mail** : patelkirti10121997@gmail.com

**32008009**

**KRISHNABEN RATUJI SAKARIYA**



AT. POST. GANESHPURA

DIST : PATAN - 384246

**Graduate : B.R.S.**

**Research : Economic and social studies of farmers**

**Internship : Gram Seva Trust, Kharel**

**(M) 7043539723**

**E-mail : krishnars1999@gmail.com**

**32008010**

**JALAKBEN HEMANTBHAI PATEL**



F-505 KRISH GOLD RESIDENCY

AHMEDABAD - 383350

**Graduate : B.C.A.**

**Research : A Study of the farm credit received by**

**Internship : Shree kadi nagarik sahakari bank Ltd. Kathwada**

**(M) 7283814919**

**E-mail : zalakpatel2202@gmail.com**

**32008011**

**JALPABEN RAKESHGIRI GOSWAMI**



AT. POST. PALUNDRA

DIST : GANDHINAGAR - 382308

**Graduate : B.R.S.**

**Research : A Managerial study of the milk co**

**Internship : I.R.F. AHMEDABAD**

**(M) 9725086772**

**E-mail : jalpa2056@gmail.com**

<b>32008012</b>	<b>JORUBHAI VINUBHAI RANGPARA</b>
	AT. POST. KHITLA
	DIST : SURENDRANAGAR - 363440
	<b>Graduate : B.R.S.</b>
	<b>Research : A Study Of Primary health center</b>
<b>Internship : Prayash Santha</b>	
<b>(M) 7622869597</b>	<b>E-mail : jorurangpara97@gmail.com</b>
<b>32008013</b>	<b>DHARMESHBHAI KISMATBHAI MENIYA</b>
	AT. POST. NANA PALIYAD
	DIST : BOTAD - 364720
	<b>Graduate : B.R.S.</b>
	<b>Research : A Study On Self-Help Groups And Rural</b>
<b>Internship : E.D.I.I.</b>	
<b>(M) 8153829601</b>	<b>E-mail : meniyadharmesh356@gmail.com</b>
<b>32008014</b>	<b>NARESHBHAI HARIBHAI MER</b>
	AT. POST. SARVA
	DIST : BOTAD - 364720
	<b>Graduate : B.R.S.</b>
	<b>Research : A Study the use of drinking and household</b>
<b>Internship : Gram Seva Trust, Kharel</b>	
<b>(M) 7779002931</b>	<b>E-mail : nareshmer46@gmail.com</b>



**32008015**

**NIKHILKUMAR BABABHAI PATEL**



AT. POST. UNAVA

DIST : GANDHINAGAR - 382650

**Graduate** : B.R.S.

**Research** : A Study of the Effectiveness of the

**Internship** : Cohesion Foundation Trust

**(M) 7383970807**

**E-mail : patelnikhilkumar3720@gmail.com**

**32008016**

**NIRANJANBHAI RAMESHBHAI DAMOR**



AT. POST. THALA LIMDI

DIST : DAHOD - 389180

**Graduate** : B.A. (English)

**Research** : A Study of edition in tribal Tanjore

**Internship** : Gram Vikash Trust, Dahod

**(M) 6352413452**

**E-mail : niranjandamor999@gmail.com**

**32008017**

**PRITI JAYNTILAL KARELIYA**



JINTAN ROAD

DIST : SURENDRANAGAR - 363002

**Graduate** : B.COM

**Research** : A Study of managerial effectiveness of

**Internship** : Shree Kadi Nagarik Shakari Bank

**(M) 7984877337**

**E-mail : pritikareliya22@gmail.com**

**32008018**

**BHAGIRATHSINH RANJITSINH VAGHELA**



AT. POST. DHANALA

DIST : AHMEDABAD - 382465

**Graduate** : B.COM

**Research** : A Study Of Online Education in rural area

**Internship** : EDII - Entrepreneurship Development Institute of India

**(M) 9664678001**

**E-mail** : bhagirathsinhv99@gmail.com

**32008020**

**RAKESHBHAI RUPSINGBHAI VASAVA**



AT. POST. GANGAPUR

DIST : NARMADA - 393041

**Graduate** : B.A.(HINDI)

**Research** : A Study of government primary school

**Internship** : AKRSP(I)

**(M) 9727448980**

**E-mail** : rakeshvsv2020@gmail.com

**32008022**

**VISHAL MAGANLAL RATHOD**



17/50 JYANTILAL VAKIL NI CHALI, KHOKHARA

DIST : AHMEDABAD

**Graduate** : B.A. (ECO.)

**Research** : A Study of members of Vadeli Milk Co -

**Internship** : -

**(M) 9067818219**

**E-mail** : vishalmrathod81@gmail.com

**32008024**

**VAISHALI RATILAL PATEL**



AT. PO. UNAI

DIST : NAVSARI - 396590

**Graduate** : B.R.S.

**Research** : A Study of women beneficiary of nari

**Internship** : Prayas Santha

**(M)** 6353047273

**E-mail** : vp66398589@gmail.com

**32008025**

**SHITALBEN ALPESHBHAI PATEL**



AT. POST. SADADVEL

DIST : NAVSARI - 396560

**Graduate** : B.R.S.

**Research** : A Study of the difficulties face by famers in

**Internship** : Cohesion Foundation Trust

**(M)** 8140284024

**E-mail** : visalpatel178@gmail.com

**32008029**

**HARDIKKUMAR ISHWARBHAI CHAUDHARY**



AT. POST. JASALI

DIST : BANASAKATHA - 385330

**Graduate** : B.A. (ECO.)

**Research** : A Study of the beneficiaries obtaining

**Internship** : AKRSP(I)

**(M)** 9429676901

**E-mail** : chaudharyhardik108@gmail.com

## **SCOPE**

After completing the course, students can get jobs in different NGOs, Co-operative Institutions, Government & Semi-Government Institutions. They can start their own enterprise as well. Most of the students get chance of jobs during their Institutional Internship.

## **ALUMNI**

It is aimed to keep in touch with the alumni to make meaningful interaction for the benefit of the present as well as future generation of the group. The institutional goal to promote and support this association is to strengthen the rural development extension activities at rural.

## **FACILITIES**

The institution centre is situated in the vicinity of state capital, Gandhinagar. The institution provides the students various academic and related resources to facilitate better learning having facilities of Auditorium, Computer Centre, Library, Separate Hostel for boys and girls and Sports. The institute has its own computer centre with state-of-the-art computing facilities and other supportive systems. The computers are supported by advanced softwares. Computer centre has an internet facility through radio technology from Amdavad centre and live connectivity within campus and other centre of Gujarat Vidyapith. Innovative teaching methods and latest teaching aids like Multi Media Projector, LED Television, Video conferencing, PA System are used for the holistic development.

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## CORE TEACHING FACULTIES



Dr. Mayuri Farmer

Professor



Dr. Rajiv Patel

Professor & Head



Dr. Lokesh Jain

Professor



Dr. Satish Patel

Asst. Professor



Dr. Amisha Shah

Asst. Professor

## TECHNICAL & ADMINISTRATIVE STAFF



Shri Bhavin Patel

Sr. Technical Asst.



Shri Akshay Padhiyar

Technical Asst.



Dr. Manahar Makwana

Clerk



Shri Janak Patel

Hostel Ractor

## FEATURES

- Strong foundation of Gandhian ideology.
- Value based education system.
- Peaceful and prosperous campus with excellent infra-structural facilities .
- Extraordinary and unique method of life skill development through residential hostel facility.
- Medium of instruction is GUJARATI.
- Wearing Khadi, prayer, spinning, community life, Padyatra and Udyog are compulsory.
- It is a residential programme.
- Modest fee structure (Around 15000/- per year including hostel fees and food)
- Government and Merit scholarship as per norms.
- Excellent placement opportunity.
- Learned, academically strong and enthusiastic staff.
- Computer facility in hostel along with internet.



"The future of India lies in its